

Mission, Vision and Food Safety Policy

Mission

Berrysmart conducts its activity in a future-oriented way guaranteeing its customers blueberries with a high level of Quality and Food Safety.

In a philosophy of continuous improvement, Berrysmart invests in training its staff and technological development to meet the changes and evolution of the market, achieving greater satisfaction with the expectations and needs of its people, clients and partners.

Vision

To create value for Berrysmart and its partners by disseminating and marketing its products in the market.

To be a company of national and international reference in the commercialisation of blueberries, integrating a broad agricultural based on fair trade and corporate social responsibility.

Food Safety Policy

Berrysmart Lda is characterised by its products' quality and food and environmental safety.

To this end, it decided to implement its Management System of Food Safety and Environment. It considers this action a guarantee of increased confidence with its customers and all stakeholders.

For the guarantee of the salubrity of all the products that the company commercialises, as well as for the increase of confidence with the consumers, and continuous improvement of the implemented Food Safety Management System, Berrysmart Lda commits itself to Ensure the Food Safety of the products it sells, increasing productivity as well as competitiveness in the market;

Ensuring the identification of dangers related to the wholesomeness of the products, establishing effective control measures;

Identify organisational risks and opportunities, evaluating the needs and expectations of the organisation in an interactive manner and capable of reacting to change;

Promote leadership in quality management, providing the necessary resources to ensure the effective implementation of the Food Safety Policy;

Implement and develop the Food Safety and Environmental management system and improve it continuously and sustainably.

To transmit a food safety culture at all levels of the Organisation through continuous training and awareness-raising of our employees in all the activities they carry out related to the food safety of our products and services, and in the same way, to guarantee the skills of our employees related to food safety.

To satisfy the requirements defined in the agreement with the client, exceeding their expectations;

Ensure that all employees of the organisation understand the Food Safety Policy to guarantee its implementation.

Berrysmart Lda prides itself on ensuring effective communication with suppliers, customers and official entities about issues related to food safety and the environment. To guarantee the competence of the employees both in terms of Good Practices and in the management of the Food Safety Management System and environmental awareness, providing them with the necessary training;

This Food Safety Policy is appropriate to the organisation's role in the food chain. It is based on a perspective of continuous improvement of the implemented Food Safety and Environmental Management System. To this end, it is supported by measurable objectives and is communicated, implemented and maintained at all levels of the organisation through its placement at various points in the facilities.

Ladoeiro, 16 December 2021 The Senior Manager,